

# WESTENDER

**BRISBANE'S URBAN VOICE · Est. 1991**

The Westender is a tabloid newspaper, published on the first weekend of each month with a print run of 15,000 of which 11,000 are letter boxed to households in South Brisbane, West End, Woolloongabba, Highgate Hill, Dutton Park, Annerley, Fairfield and Yeronga.

First published in 1991, the Westender has gained a strong, local readership with it's quirky mix of local and world news, arts, entertainment, dining and gossip - all with a very strong "local" flavour.

Thanks for advertising with the Westender Community Newspaper. Please use the form below to book and pay for your advertising. If you require further assistance, please contact Westender Sales on **0412 029 663** or email **info@westender.com.au**

## BOOKING FORM

Business Name:	Contact Name:	
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Signature:	Date:	

## SELECT WESTENDER EDITION

VOL	NO.	DATE/S
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## SELECT SECTION OF PAPER

<input type="checkbox"/> GENERAL NEWS (placed at publishers discretion)	<input type="checkbox"/> SPECIAL POSITION (Loading may apply)
<input type="checkbox"/> DIRECTORIES: <input type="checkbox"/> Dining Guide <input type="checkbox"/> Trades & Services <input type="checkbox"/> Complementary Health <input type="checkbox"/> Fitness & Beauty <input type="checkbox"/> Real Estate <input type="checkbox"/> Other:	

## ADVERTISEMENT SIZES & PRICES

DINING GUIDE:	<input type="checkbox"/> 25mm (deep) x 50mm (wide) <b>\$55.00</b>	<input type="checkbox"/> 50mm (deep) x 50mm (wide) - 6 ISSUES (paid in advance) <b>\$60.00</b>
	<input type="checkbox"/> 50mm (deep) x 50mm (wide) <b>\$90.00</b>	<input type="checkbox"/> 75mm (deep) x 50mm (wide) <b>\$135.00</b>
	<input type="checkbox"/> 100mm (deep) x 50mm (wide) <b>\$180.00</b>	<input type="checkbox"/> 50mm (deep) x 102mm (wide) <b>\$180.00</b>
ALL OTHER DIRECTORIES:	<input type="checkbox"/> 25mm (deep) x 50mm (wide) <b>\$50.00</b>	<input type="checkbox"/> 50mm (deep) x 50mm (wide) - 6 ISSUES (paid in advance) <b>\$54.00</b>
	<input type="checkbox"/> 50mm (deep) x 50mm (wide) <b>\$80.00</b>	<input type="checkbox"/> 50mm (deep) x 50mm (wide) - 4 ISSUES (paid in advance) <b>\$64.00</b>
	<input type="checkbox"/> 100mm (deep) x 50mm (wide) <b>\$160.00</b>	<input type="checkbox"/> 50mm (deep) x 102mm (wide) <b>\$160.00</b>
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	<input type="checkbox"/> 93mm (deep) x 64mm (wide) <b>\$165.00</b>	<input type="checkbox"/> 93mm (deep) x 135mm (wide) <b>\$330.00</b>
	<input type="checkbox"/> 196mm (deep) x 64mm (wide) <b>\$330.00</b>	<input type="checkbox"/> 196mm (deep) x 135mm (wide) <b>\$660.00</b>
	<input type="checkbox"/> 396mm (deep) x 64mm (wide) <b>\$660.00</b>	<input type="checkbox"/> 196mm (deep) x 277mm (wide) <b>\$1,320.00</b>
	<input type="checkbox"/> 396mm (deep) x 135mm (wide) <b>\$1,320.00</b>	<input type="checkbox"/> 396mm (deep) x 277mm (wide) <b>\$2,640.00</b>
INSERTS:	<input type="checkbox"/> Quantity ..... (max size A4 210mm x 297mm) <b>\$65.00 per 1,000</b>	

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## BOOKING FORM CONTD.

### ARTWORK

REPEAT

SUPPLIED (MUST BE SUPPLIED AS PRESS READY PDF – 300DPI CMYK)\*

WESTENDER TO PROVIDE

ANY SUPPLIED IMAGES OR LOGOS TO BE 300DPI JPEG, TIFF, PDF OR EPS. TEXT TO BE EMAILED TO KERROD@WESTENDER.COM.AU.

A PROOF WILL BE EMAILED TO YOU FOR APPROVAL PRIOR TO PUBLICATION.

ARTWORK FOR DIRECTORY LISTINGS IS INCLUDED IN ADVERTISING PRICE, LARGER DISPLAY ADS OR EXCESSIVE AUTHORS CORRECTIONS WILL INCUR A FEE OF \$88.00/HR.

### TERMS & CONDITIONS

ALL PRICES INCLUDE GST AND AGENCY COMMISSION OF 10%.

ALL ADVERTISING MUST BE PAID FOR IN FULL PRIOR TO PUBLICATION, INCLUDING MULTIPLE BOOKINGS, UNLESS OTHERWISE AGREED.

### TECHNICAL DETAILS

PAGE SIZE: 396mm(deep) x 277mm(wide)

EDITORIAL: 4 columns per page

DIRECTORIES: 5 columns per page

\*SUPPLIED ARTWORK & FILES: must be 300dpi at print size, in CMYK colour mode

## CONTACT US

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